October - December 2023 Vol 21 Issue 3

A saga of success

A Newsletter of RUDSET Institute

Rural Development and Self - Employment Training Institute

Sponsors: Sri Dharmasthala Manjunatheshwara Educational Trust and Canara Bank

SUCCESS STORIES



Name: Mrs Jayalaxmi Gurusiddappa Kappattanavar Address: Near Primary School, Halyal, Hubli Tehsil, Dharwad

District, Karnataka State

Educational Qualification: 12th Standard

Training Course: Papad, Pickle and Masala Powder

Entrepreneur

Period of Training: 19.05.2022 to 28.05.2022

Background: Born in an agriculture family. Her husband was engaged in agriculture. As the income from agriculture was not sufficient to meet the family requirements, she decided to take up self-employment activity to improve the income. At this juncture, came to know about RUDSETI, Dharwad through an Awareness programme and applied for Papad, Pickle and Masala Powder Entrepreneur training. Apart from the technical aspects of preparing papad & pickles, sessions on competencies, marketing and communication skills boosted her self-confidence and enabled to run "Shri Siddharoodha Foods" efficiently.

Investment: Rs 14,00,000/-

Bank Loan: Rs 12,00,000/- (Canara Bank)

Income per month: Rs 60,000/-

Name: Mrs Remya T

Address: Arayikeel House, Payyavoor, Taliparamba Tehsil,

Kannur District, Kerala State

Educational Qualification: Diploma

Training Course: Fast Food Stall Udyami



Period of Training: 27.12.2022 to 05.01.2023

Background: Born in a middle class family. She wanted to take up self-employment venture to improve the income of the family. Came to know about RUDSETI, Kannur through News Paper and applied for Fast Food Stall Udyami training. Apart from the technical aspects, sessions on competencies, marketing and communication skills boosted her self-confidence and enabled to run "Cakery Point" profitably.

Investment: Rs 7,00,000/-

Bank Loan: Rs 6,00,000/- (Canara Bank)

Income per month: Rs 30,000/-

Name: Mrs Prabasini Sahoo

Address: Chandrasekharpur, Bhubaneswar, Odisha State

Educational Qualification: 12th Standard Training Course: Beauty Parlour Management



Period of Training: 27.09.2019 to 30.10.2019

Background: Born in a middle class family. After 12th Standard, she worked in a Beauty parlour to learn the skills. After few months, she decided to take up self-employment activity in Beauty parlour. Came to know about RUDSETI, Bhubaneswar through an ex-trainee and applied for Beauty Parlour Management training. Apart from the technical aspects of Beauty parlour, sessions on competencies, marketing and personality development boosted her self-confidence and enabled to run "Priya Salon and Spa" profitably.

Investment: Rs 5,00,000/Income per month: Rs 35,000/-

Name: Mrs Jagatheeswari C

Address: 1/20, West Street, S Sennampatti, Sedapatti

Tehsil, Madurai District, Tamil Nadu State

Educational Qualification: Graduation

Training Course: Jute Products Udyami

Period of Training: 10.05.2023 to 24.05.2023



Background: Born in a middle class family. After graduation, she worked in a garment factory as a field officer. As the income was not sufficient to meet the family requirements, she decided to take up income generating activity. Came to know about RUDSETI, Madurai through an advertisement and applied for Jute Products Udyami training. The training which covered technical inputs on jute products and general management of enterprise infused self-confidence in her and today she is stitching and selling Jute bags profitably.

Investment: Rs 4,00,000/-

Bank Loan: Rs 2,00,000/- (Canara Bank)

Income per month: Rs 30,000/-

Name: Mr Vaghela Darshanbhai Husmukhbhai

Address: Bhagwanpura, Chaklashi, Nadiad Tehsil, Kheda

District, Gujarat State

Educational Qualification: 12th Standard



Training Course: Cell Phone Repair & Service Period of Training: 12.12.2022 to 10.01.2023

Background: Hails from an agriculture family. His father was an agriculture labour. As the income from agriculture was not sufficient to meet the family requirements, he decided to take up self-employment activity. Came to know about RUDSETI, Nadiad through an ex-trainee and applied for Cell Phone Repair & Service training. The training and exercises in skills of entrepreneurship, business plan preparation, personality development and marketing boosted his self-confidence and enabled to run "Tanvi Mobile Repairing and Service" successfully.

Investment: Rs 1,00,000/Income per month: Rs 22,000/-

Name: Ms Sandhya Ganesh Samgir

Address: Samgrawadi, Veer, Purander Tehsil, Pune District,

Maharashtra State

Educational Qualification: BSc Agriculture

Training Course: Dairy Farming & Vermi Compost Making

Period of Training: 08.01.2023 to 17.01.2023

Background: Born in an agriculture family. After completing BSc Agriculture, she wanted to make use of agriculture land. At this juncture, came to know about RUDSETI, Pune through Government Department and applied for Dairy Farming & Vermi Compost Making training. The sessions on the advanced management of Dairy, entrepreneurship, communication



and marketing filled her with more confidence and helped to procure and sell milk efficiently.

Investment: Rs 9,00,000/Income per month: Rs 29,000/-

Name: Mr P Mohan Reddy

Address: S/o Govinda Reddy, 2-93, Main Road, Nallagutlapalli, Obuladevarecheruvu Tehsil, Sri Sathya Sai District, Andhra

Pradesh State

Educational Qualification: Graduation
Training Course: Two Wheeler Mechanic
Period of Training: 24.03.2023 to 22.04.2023



Background: Hails from a middle class family. After graduation, he tried for government jobs, but could not get it inspite of best effort. He wanted to take up self-employment activity to support the family. Came to know about RUDSETI, Ananthapuramu through Social media and applied for Two Wheeler Mechanic training. Theoretical and practical knowledge on two wheelers, sessions on marketing, communication skills and skills of entrepreneurship boosted his self-confidence and enabled to run "Shri Lakshmi Venkateshwara Bike Repairing & Servicing" profitably.

Investment: Rs 10,00,000/Income per month: Rs 30,000/-

Name: Mrs Pooja Sharma

Address: Prempura, Bassi Tehsil, Jaipur District, Rajasthan

State

Educational Qualification: Graduation

Training Course: Beauty Parlour Management **Period of Training:** 19.06.2023 to 18.07.2023

Background: Born in a middle class family. Her husband was working in a private firm. In order to make use of leisure time and to improve the income of the family, she decided to take up self-employment venture. Came to know about RUDSETI, Jaipur through an Awareness programme and applied for Beauty Parlour Management training. Apart from the technical aspects of Beauty Parlour, sessions on



behavioural aspects, marketing and communication skills boosted her self-confidence and enabled to run "Pihu Beauty Parlour" profitably.

Investment: Rs 1,50,000/Income per month: Rs 23,000/-

Name: Mr Mohan Kumar

Address: Emmegowdanakoppalu, Hunsuru Tehsil, Mysuru

District, Karnataka State

Educational Qualification: 12th Standard

Training Course: PMEGP

Period of Training: 01.02.2021 to 10.02.2021



Background: Born in an agriculture family. His father was an agriculturist. As the income from agriculture was meager and not sufficient to meet the family needs, he decided to take up self-employment activity related to agriculture to improve the income of farmers. Came to know about DIC and RUDSETI, Mysuru through his friend and applied under PMEGP for EDP training. The exposure to entrepreneurial competencies, behavioural games and marketing developed confidence and brought lot of changes in him. Today, he is preparing Coco fertiliser, Farm yard manure and plastic nursery tray and earning a handsome income.

Investment: Rs 45,00,000/-

Bank Loan: Rs 25,00,000/- (State Bank of India)

Income per month: Rs 40,000/-

Name: Mr Ashok Meena

Address: Hathi hat, Nasrullaganj Tehsil, Sihore District,

Madhya Pradesh State

Educational Qualification: Graduation

Training Course: Photography & Videography Period of Training: 16.12.2019 to 14.01.2020



Background: Born in a middle class family. Worked in a private firm to support the family. As the income was not sufficient to meet the family needs, he decided to take up self-employment activity. Came to know about RUDSETI, Bhopal through a friend and applied for Photography & Videography training. Along with technical aspects, sessions on competencies, human relations, communication skills and marketing boosted self-confidence and enabled to run "Maa Vijasan Photo Studio" profitably.

Investment: Rs 2,50,000/Income per month: Rs 22,000/-

Name: Mr Vicky Kumar

Address: Phuladh, Vaishali Tehsil & District, Bihar State

Educational Qualification: 10th Standard Training Course: Homemade Agarbatti Maker Period of Training: 23.12.2019 to 01.01.2020



Background: Born in a middle class family. Could not continue studies due to financial constraints. He wanted to take up self-employment activity to support the family. Came to know about **RUDSETI**, **Hajipur** through his uncle

and applied for Homemade Agarbatti Maker training. Along with the technical skills of agarbatti making, sessions on behavioural games, time management, interpersonal relationship and marketing infused new confidence and enabled him to run "Beauty Enterprises" successfully.

Investment: Rs 3,00,000/Income per month: Rs 22,000/-

Name: Mr T Chiranjeevi

Address: S/o Thippeswamy, Upparahatty, Post: Nelagethanahatty, Challakere Tehsil, Chitradurga District,

Karnataka State

Educational Qualification: 10th Standard

Training Course: Electric Motor Rewinding & Repair Services

Period of Training: 05.10.2018 to 03.11.2018



Background: Born in a middle class family. His father was an agriculture labour. He decided to take up self-employment activity in motor rewinding as he noticed demand for repair of starters. Came to know about RUDSETI, Chitradurga through a friend and applied for Electric Motor Rewinding & Repair Services training. The practical training helped him to learn the intricacies of motor rewinding, ways and means of establishing and sustaining own business. Now, he is doing repair and services of motor rewinding successfully and living a decent life.

Investment: Rs 2,50,000/Income per month: Rs 22,000/-

Name: Mr Alvin Hussain

Address: No 3, Bilotia, Post: Dhing, Nagaon District, Assam

State

Educational Qualification: 12th Standard

Training Course: Pashu Mitra

Period of Training: 15.06.2022 to 13.08.2022

Background: Born in a middle class family. Could not continue study due to financial constraints. He wanted to take up self-employment venture to support the family.



He came to know about **RUDSETI**, **Nagaon** through an Awareness programme and applied for Pashu Mitra training. The scientific management of Dairy and other related animals, sessions on entrepreneurial competencies, behavioural games and marketing developed confidence in him and enabled to do his activity successfully.

Investment: Rs 1,50,000/Income per month: Rs 20,000/-

Name: Mrs Tejaswini

Address: W/o Nagesha, Lingappayya Kadu, K S Rao Nagara, Karnadu, Mulki, Mangalore Tehsil, D K District, Karnataka

State

Educational Qualification: 12th Standard
Training Course: Photography & Videography
Period of Training: 15.07.2022 to 13.08.2022

Background: Born in an agriculture family. She was working as a teacher in aided school. Her husband was a photographer running Drishya Digital Studio & Video at Mulki. After marriage, she decided to help her husband in photography. Came to know about RUDSETI, Brahmavara through News Paper and applied for Photography & Videography training. Along with technical inputs on photography & videography, she learnt various entrepreneurial competencies and the management skills. Today, she is doing photography and videography efficiently.

Investment: Rs 14,00,000/-

Bank Loan: Rs 13,00,000/- (Canara Bank)

Income per month: Rs 29,000/-



Name: Mr Nishan Singh

Address: Shahwala Nakki, Sultanpur Lodhi, Kapurthala,

Punjab State

Educational Qualification: 12th Standard

Training Course: Men's Parlour and Salon Udyami **Period of Training:** 07.01.2022 to 06.02.2022



Background: Hails from middle class family. He decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about RUDSETI, Jalandhar through an ex-trainee and applied for Men's Parlour and Salon Udyami training. Apart from the technical inputs, inputs on competencies, marketing, personality development and launching formalities boosted his self-confidence. Today, he is running the parlour profitably.

Investment: Rs 3,00,000/-

Bank Loan: Rs 2,50,000/- (Punjab National Bank)

Income per month: Rs 20,000/-

Name: Mrs Renu Devi

Address: Korambu, Post: Baruhatu, Bundu Tehsil, Ranchi

District, Jharkhand State

Educational Qualification: 10th Standard

Training Course: Vegetable Nursery Management and

Cultivation

Period of Training: 03.06.2022 to 12.06.2022



Background: Born in an agriculture family. Assisting her husband in agriculture work. In oder to improve the income from agriculture, she decided to take up self-employment activity in agriculture. Came to know about RUDSETI, Ranchi through SRLM and applied for Vegetable Nursery Management and Cultivation training. The scientific management of agriculture and entrepreneurship development inputs infused self-confidence and enabled her to manage agriculture efficiently and living a decent life.

Investment: Rs 80,000/-

Income per month: Rs 20,000/-

Name: Mr Arun Kumar

Address: Chokkadi, Amarapadnuru, Sullia Tehsil, D K

District, Karnataka State **Educational Qualification:** BE

Training Course: Gharelu Vidyut Upkaran Seva Udyami

Period of Training: 18.01.2021 to 16.02.2021



Background: Born in a middle class family. After graduation, he worked in a private company. As the income was not sufficient, he wanted to take up self-employment activity. At this juncture, came to know about RUDSETI, Ujire through a friend and applied for Gharelu Vidyut Upkaran Seva Udyami training. The technical sessions, soft skills and managerial inputs enriched his experience and boosted self-confidence and enabled him to run "Shri Chokkadi Home Appliance Garage" successfully.

Investment: Rs 2,00,000/Income per month: Rs 21,000/-

Name: Mr Mohd Suhail

Address: Kushaliya, Ghaziabad, Uttar Pradesh State

Educational Qualification: 12th Standard

Training Course: Entrepreneurship in Desktop Publishing

Period of Training: 15.06.2022 to 29.07.2022

Background: Born in a lower middle class family. He wanted to take up self-employment venture to shoulder the responsibility of the family. Came to know about **RUDSETI**



Ghaziabad through an Awareness programme and applied for Entrepreneurship in Desktop Publishing training. The technical aspects and business skills infused self-confidence and enabled him to run "V Star Cyber Cafe" efficiently.

Investment: Rs 1,50,000/Income per month: Rs 20,000/-

Name: Mr Mohit Kumar

Address: Haripur, Post: Golagarh, Bhiwani District, Haryana

State

Educational Qualification: Graduation

Training Course: Refrigeration and Air-conditioning **Period of Training:** 13.09.2019 to 12.10.2019



Background: Hails from an agriculture family. Assisting his father in agriculture work. As the income was not sufficient to meet the family needs, he decided to take up self-employment activity. Came to know about RUDSETI Gurugram through an ex-trainee and applied for Refrigeration and Air-conditioning training. The training which covered technical inputs on Refrigeration & Air-conditioning, entrepreneurial competencies and the management skills boosted his self-confidence. Now, he is doing repair of Refrigeration & AC successfully.

Investment: Rs 1,00,000/-

Income per month: Rs 20,000/-

Name: Ms Sudha

Address: Seegehalli, Doddaballapur Tehsil, Bengaluru Rural

District, Karnataka State

Educational Qualification: 10th Standard

Training Course: Mushroom Cultivation

Period of Training: 21.12.2022 to 30.12.2022



Background: Born in an agriculture family. Assisting her father in agriculture work. As the income from agriculture was not sufficient, she decided to take up self-employment activity in agriculture to improve the income. Came to know about RUDSETI, Bengaluru through Government Department and applied for Mushroom Cultivation training. The technical aspects of Mushroom cultivation and managerial skills boosted her confidence. She is supplying mushroom to nearby hotels, dhabas and restaurants and doing mushroom farming efficiently.

Investment: Rs 1,00,000/Income per month: Rs 20,000/-

Name: Mr Rohit Kumar

Address: Nagla Rambaksh, Khandoli Tehsil, Agra District,

Uttar Pradesh State

Educational Qualification: 12th Standard

Training Course: Computerised Accounting

Period of Training: 20.06.2022 to 19.07.2022

Background: Born in a middle class family. Could not continue study due to financial problem. He decided to take



up self-employment activity to shoulder the responsibility of the family. Came to know about RUDSETI, Agra through an ex-trainee and applied for Computerised Accounting training. Sessions on accounting, taxes, behavioural and communication skills developed his self-confidence and enabled to run "Mukesh Communication" successfully.

Investment: Rs 1,00,000/Income per month: Rs 20,000/-

Name: Mr Vishnu Kushwah

Address: S/o Jagdeesh Kushwah, Mahrawata, Kishanganj

Tehsil, Baran District, Rajasthan State

Educational Qualification: 12th Standard

Training Course: Two Wheeler Mechanic

Period of Training: 25.12.2022 to 23.01.2023



Background: Born in a middle class family. His father was a daily wage worker. He decided to take up self-employment venture to support the family. Came to know about RUDSETI, Baran through an Awareness programme and applied for Two Wheeler Mechanic training. Sessions on Two wheeler, behavioural games, competencies, communication, human relation and marketing infused self-confidence and enable him to run the garage efficiently.

Investment: Rs 1,00,000/Income per month: Rs 20,000/-

Name: Mrs Anjali Sangayya Hadapad

Address: Balshettihal, Hunasagi Tehsil, Yadgiri District,

Karnataka State

Educational Qualification: Graduation

Training Course: Beauty Parlour Management **Period of Training:** 10.05.2019 to 08.06.2019

Background: Hails from a middle class family. She decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about RUDSETI, Vijayapura through an Awareness programme and applied for Beauty Parlour Management training. The technical and entrepreneurship development inputs changed her thinking



entirely and infused positive outlook in her approach. Today, she is running beauty parlour successfully.

Investment: Rs 1,50,000/Income per month: Rs 20,000/-

Name: Ms Sharda Suthar

Address: Bigod, Mandalgarh Tehsil, Bhilwara District,

Rajasthan State

Educational Qualification: 12th Standard

Training Course: Women's Tailor

Period of Training: 26.06.2023 to 25.07.2023



Background: Hails from a middle class family. Could not continue study due to financial constraints. She decided to take up self-employment venture to support the family. Came to know about RUDSETI, Bhilwara through an Awareness programme and applied for Women's Tailor training. Sessions on tailoring, behavioural and communication skills developed her confidence and enabled to do tailoring successfully.

Investment: Rs 80,000/-

Income per month: Rs 20,000/-

Name: Mr Manoj Singha

Address: S/o Joy Babu Singha, Lalsingmura, Bishalagarh,

Sepahijala District, Tripura State

Educational Qualification: 10th Standard

Training Course: Piggery

Period of Training: 10.04.2023 to 19.04.2023



Background: Born in an agriculture family. As the income from agriculture was not sufficient to meet the family needs, he worked in a private firm. Not satisfied with the salary, he left the job and wanted to make use of land through Piggery. Came to know about RUDSETI, Agartala through an Awareness programme and applied for Piggery training. Latest information on Piggery, entrepreneurial competencies, systematic planning, time management and marketing infused self-confidence and enabled him to manage piggery farming efficiently.

Investment: Rs 2,50,000/-

Bank Loan: Rs 2,00,000/- (Tripura Gramin Bank)

Income per month: Rs 20,000/-

Name: Mr Mekapothula Naga Raju

Address: S/o M Subba Rao, Gummalapalem, Gudluru Tehsil,

Prakasam District, Andhra Pradesh State

Educational Qualification: 10th Standard

Training Course: Cell Phone Repair & Service

Period of Training: 24.01.2023 to 22.02.2023



Background: Born in an agriculture family. Worked in a private factory for five years to shoulder the responsibility of the family. As the income was not sufficient to meet the family requirements, he decided to take up self-employment activity. At this juncture, his friend suggested him to approach **RUDSETI**, **Ongole** for training. He visited the Institute and applied for Cell Phone Repair & Service

training. The behavioural and managerial inputs developed confidence and positive changes in him and enabled to run "S V Mobile Point" successfully.

Investment: Rs 1,50,000/-Income per month: Rs 20,000/-

Name: Mrs Debi Dhar

Address: Gokarna, Kandi Tehsil, Murshidabad District, West

Bengal State

Educational Qualification: Graduation

Training Course: Women's Tailor

Period of Training: 01.06.2022 to 30.06.2022



Background: Born in a middle class family. Her husband was running a small business. As the income was not sufficient to meet the family needs, she decided to take up self-employment venture to support the family. Came to know about **RUDSETI**, **Berhampore** through an Awareness programme and applied for Women's Tailor training. Along with technical aspects, inputs on competencies, customer relation, marketing and personality development boosted self-confidence in her and resulted in doing tailoring profitably.

Investment: Rs 75,000/-

Bank Loan: Rs 50,000/- (Punjab National Bank)

Income per month: Rs 18,000/-

UNIQUE PROGRAMME

JAIL INMATES



General EDP



EDP for Micro Entrepreneurs - RUDSETI, Bhilwara



RUDSETI BAZAAR

Dr D Veerendra Heggade, President, RUDSETIs, Dharmasthala RUDSETI Bazaar, Ujire



Shri Bandaru Dattatreya, Hon'ble Governor of Haryana



Shri Pinarayi Vijayan, Hon'ble Chief Minister of Kerala



Smt Smriti Irani, Hon'ble Minister for Women & Child Development, Govt of India - RUDSETI Bazaar, Gurugram 🗸



RUDSETI Bazaar, Dharwad RUDSETI Bazaar, Ghaziabad



RUDSETI Bazaar, Mysuru



RUDSETI Bazaar, Ananthapuramu RUDSETI Bazaar, Nadiad



RUDSETI Bazaar, Hajipur



RUDSETI Bazaar, Bhilwara



RUDSETI STALLS

Dr Talari Rangaiah, Hon'ble MP, Ananthapuramu and Dr Anuradha K N, IAS, CEO, ZP, Bengaluru Rural

RUDSETI Stall, Bengaluru



Shri Santhosh S Lad, Hon'ble Minister for Labour, Government of Karnataka - RUDSETI Stall, Dharwad



Shri Abhinav Gopal, IAS, Chief Development Officer, Ghaziabad - RUDSETI Stall, Ghaziabad



RUDSETI Stall, Chitradurga

RUDSETI Stall, Agra



RUDSETI Stall, Jalandhar

RUDSETI Stall, Bhopal



RUDSETI Stall, Nadiad

RUDSETI Stall, Hajipur



OTHER ACTIVITIES

38th ANNIVERSARY CELEBRATION OF RUDSETI, KANNUR

Shri G Murugesan, National Director for RSETIs, NACER, Bengaluru inaugurating the function by lighting the lamp. Shri Rajesh, A U, AGM, Canara Bank, RO, North Kannur, Shri Giridhar Kallapur, Executive Director, RUDSETIs, Ujire, Shri Percy Joseph, SDR, Kerala State, Shri Jishimon, DDM, NABARD, Kannur, Smt Saritha R, State Controller for RSETIs, Kerala, Smt Bindu M, RM, Kerala Gramin Bank, RO, Kannur and former Directors who served earlier are also present on the occasion.



SWACHHATA HI SEVA

RUDSETI, Ujire

02.10.23

RUDSETI, Dharwad



RUDSETI, Gurugram

RUDSETI, Kannur





RUDSETI, Madurai

RUDSETI, Brahmavara





RUDSETI, Chitradurga

RUDSETI, Mysuru





RUDSETI, Jaipur



RUDSETI, Bhubaneswar





RUDSETI, Jalandhar

RUDSETI, Bhopal



RUDSETI, Nadiad

RUDSETI, Baran

RUDSETI, Hajipur

RUDSETI, Bhilwara



RUDSETI, Ranchi



Credit Camps

RUDSETI, Madurai



RUDSETI, Jaipur



RUDSETI, Nagaon



Cell Phone Servicing Camps

RUDSETI, Mysuru



RUDSETI, Nadiad

Blood Donation Camps







Two Wheeler Servicing Camps

RUDSETI, Vijayapura RUDSETI, Ananthapuramu 🗸



Dental Checkup Camp RUDSETI, Nadiad



Free Hair Cutting to Orphanage Children RUDSETI, Vijayapura



WORKSHOPS

"Viksit Bharat Sankalp Yatra"

RUDSETI, Dharwad



"Making Rajasthan a Disability Inclusive State" RUDSETI, Jaipur



"Khadi Mahotsav" RUDSETI, Hajipur



These programmes received appreciation from the public.

VISIT OF IMPORTANT DIGNITARIES Dr Anand K, IAS, CEO, ZP, Dakshina Kannada



Smt Amrinder Kaur, CEO, Haryana State Rural Livelihood Mission, Panchkula RUDSETI, Gurugram



Shri Prasanna H, IAS, CEO, ZP, Udupi RUDSETI, Brahmavara



Smt K M Gayathri, IAS, CEO, ZP, Mysuru **RUDSETI**, Mysuru



Shri Rahul Shinde, IAS, CEO, ZP, Vijayapura RUDSETI, Vijayapura



Smt Richa Khoda, IRS, Joint Secretary, Department of Health Research, Ministry of Health & Family Welfare, Govt RUDSETI, Dharwad of India



Sri Shoyabahmed Kalal, IES, Deputy Secretary, NITI Aayog, New Delhi RUDSETI, Brahmavara



Shri M G Pandith, GM, Canara Bank, CO, Manipal RUDSETI, Chitradurga



Shri Shreenath Joshi, GM, Canara Bank, CO, Ranchi **RUDSETI**, Mysuru



Shri M Vijaya Kumar, GM, Canara Bank, CO, Hubballi RUDSETI, Dharwad



Shri P K Singh, GM, Canara Bank, CO, Pune RUDSETI, Hajipur



Shri Sanjay Gupta, CGM, SIDBI, RO, Ahmedabad RUDSETI, Nadiad



Dr Hemavathi V Heggade, President, Jnanavikasa, Dharmasthala RUDSETI, Ujire ↓



20 WAYS TO IMPROVE YOUR PRESENTATION SKILLS

- Lary Kim, CEO, MobileMonkey

1. Practice!

Naturally, you'll want to rehearse your presentation multiple times. Try to practice where you'll be delivering your talk. Some acting strategists suggest rehearsing lines in various positions - standing up, sitting down, with arms open wide etc. The more you mix up your position and setting, the more comfortable you'll feel with your speech. Do a practice run for a friend or colleague, or try recording your presentation and playing it back to evaluate which areas need work.

2. Transform Nervous Energy into Enthusiasm

Studies have shown that an enthusiastic speech can win out over an eloquent one. Make sure that you are as enthusiastic and energetic as possible before going on stage.

3. Attend other Presentations

If you're giving a talk as part of a conference, try to attend some of the earlier talks by other presenters to scope out their presentation skills and get some context. This shows respect for your fellow presenters while also giving you a chance to feel out the audience.

4. Arrive Early

It's always best to allow yourself plenty of time to settle in before your talk. Extra time ensures you won't be late and gives you plenty of time to get adapted to your presentation space.

5. Adjust to your Surroundings

The more adjusted to your environment you are, the more comfortable you'll feel. Make sure to spend some in the room where you will be delivering your presentation. If possible, practice with the microphone and lighting, make sure you understand the seating and be aware of any distractions potentially posed by the venue.

6. Meet and Greet

Do your best to chat with people before your presentation. Talking with audiences makes you seem more likeable and approachable. Ask event attendees questions and take in their responses. They may even give you some inspiration to weave into your talk.

7. Use Positive Visualization

When we imagine a positive outcome to a scenario in our mind, it's more likely to play out the way we envision. Positive thoughts can be incredibly effective - give them a shot.

8. Remember that most Audiences are Sympathetic

One of the hardest fears to shake when speaking in public is that the audience is secretly waiting to laugh at your missteps or mistakes. Fortunately, this isn't the case in the vast majority of presentations.

The audience wants to see you succeed. If you start to feel nervous, remind yourself that the audience gets it, and actually wants to see you nail it.

9. Take Deep Breaths

When we're nervous, our muscles tighten-you may even catch yourself holding your breath. Instead, go ahead and take those deep breaths to get oxygen to your brain and relax your body.

10. Smile

Smiling increases endorphins, replacing anxiety with calm and making you feel good about your presentation. Smiling also exhibits confidence and enthusiasm to the crowd. This tip works even if you're doing a webinar and people can't see you. No one enjoys the maniacal clown look.

11. Exercise

Exercise earlier in the day prior to your presentation to boost endorphins, which will help alleviate anxiety.

12. Work on your Pauses

When you're nervous, it's easy to speed up your presentation and end up talking too fast, which in turn causes you to run out of breath, get more nervous, and panic! Don't be afraid to slow down and use pauses in your speech. Pausing can be used to emphasize certain points and to help your talk feel more conversational. If you feel yourself losing control of your pacing, just take a nice pause and keep cool.

13. Don't try to cover too much Material

Your presentations should be full of useful, insightful, and actionable information. Knowing what to include, and what to leave out, is crucial to the success of a good presentation. If it feels too off-topic, or is only marginally relevant to your main points, leave it out. You can always use the excess material in another presentation.

14. Actively engage the Audience

People love to talk and make their opinions heard, but the nature of presentations can often seem like a one-sided proposition.

Asking the audience what they think, inviting questions, and other means of welcoming audience participation can boost engagement and make attendees feel like a part of a conversation. It also makes you, the presenter, seem much more relatable.

15. Be Entertaining

Even if your presentation is packed with useful information, if your delivery bombs, so will your session. Including some jokes and light-hearted slides is a great way to help the audience feel more comfortable, especially when presenting them with a great deal of information. However, it's important to maintain a balance as people didn't come to your presentation with the sole intention of being entertained. Don't be afraid to inject a little humour into your talk.

16. Admit you don't have all the Answers

Very few presenters are willing to publicly concede that they don't actually know everything because they feel it undermines their authority. However, since we all know that nobody can ever know everything about a given topic, admitting so in a presentation can actually improve your credibility.

If someone asks a question that stumps you, it's okay to admit it. This can also increase your credibility with the audience, as it demonstrates that, no matter how knowledgeable a person might be, we're all learning, all the time.

17. Use a Power Stance

Practicing confident body language is another way to boost your pre-presentation jitters. When your body is physically demonstrating confidence, your mind will follow suit. Studies have shown that using power stances a few minutes before giving a talk creates a lasting sense of confidence and assurance. Whatever you do, don't sit-sitting is passive. Standing or walking a bit will help you harness those stomach bats. Before you go on stage, strike your best Power Ranger stance and hold your head high!

18. Drink Water

Dry mouth is a common result of anxiety. Prevent cottonmouth blues by staying hydrated and drinking plenty of water before your talk. Keep a bottle of water at arm's reach while presenting in case you get dry mouth while chatting up a storm. It also provides a solid object to hurl at potential hecklers.

19. Join Courses/Tutorials

Joining courses/tutorials help in improving presentation skills.

20. Don't fight the Fear

Accept your fear rather than trying to fight it. Getting yourself worked up by wondering if people will notice your nervousness will only intensify your anxiety. Remember, those jitters aren't all bad - harness that nervous energy and transform it into positive enthusiasm and you'll be golden.